**True Innovation Proposal Pre-Agreement**

In the proposal to the True Innovation Program of SK Telecom Co., Ltd. ("SK Telecom") (or in the voluntary proposal to the "idea/business model" related to the business), I confirm that I understand the following terms and agree as follows:

1. In order to protect the rights of the "Proposer" who "proposes" the business, please note the following terms:
	1. “SK Telecom” recommends that the “Proposer” secures intellectual property rights such as patent rights, utility model rights, and copyrights of the “proposal” prior to submitting the 'business proposal'. Failure to do so may limit or affect the obtainment of the intellectual property rights of the "Proposer" in the future due to the "Proposal".
	2. "Proposer" must be cautious not to include any information such as trade secrets or other confidential information in the contents of "Proposal".
	3. Nevertheless, "SK Telecom" will make reasonable best effort to maintain confidentiality in terms of the privacy of the "Proposer" and the registration and acceptance of the "proposal" in respect of the “proposal”.
2. The "proposal" of the "Proposer" shall have been originally created by the “Proposer” and the "Proposer" shall have the exclusive right thereto and the “Proposer” shall not propose a “proposal” that imitate others’ or has the possibility of plagiarism dispute, and any dispute arising thereof in violation of the foregoing shall be resolved by the "Proposer".
	1. The "Proposer" must, at the time of the proposal, specify the application and registration facts, if any, in the case of the registration or filing of the above patent rights, utility model rights, copyright, etc.
	2. If the "Proposer" submits a "proposal" that was not originally created, all rights thereto must have been transferred or licensed from the originator.
	3. The "proposal" submitted by the "Proposer" must not infringe the intellectual property rights of a third party such as patent rights, utility model rights, copyright, etc. “SK Telecom” may withdraw the adoption of the "proposal" if it is objected from a third party in relation to infringement of intellectual property rights such as patent rights, utility model rights and copyright.
	4. The "proposal" submitted by the "Proposer" must not be a “proposal” that has been adopted or implemented by a business of a third party or at a local or international competition. “SK Telecom” reserves the right to cancel the adoption of the “proposal” at anytime even after the announcement of its adoption thereof in the event of violation of the foregoing.
3. "SK Telecom" is constantly developing ideas related to the new Business Model (“BM”), and therefore it must be noted that “SK Telecom” may, regardless of the “Proposal”, independently have developed in the past or present, or develop in the future, ideas or new BMs that are same or similar to the “proposal”.
	1. “SK Telecom” shall not be restricted in its rights to carry out the same or similar business in the future due to the fact that the "Proposer" proposed the "proposal" unless it is protected by the related laws such as the Patent Law or the Copyright Act. In addition, the "proposal" of the "Proposer" will not be protected as a legal right if it is not novel or inventive, or is not specific.
	2. Proposals from the "Proposer" shall not be adopted or compensated if “SK Telecom” has already developed it, or is currently under development, either directly or through a third party, upon receiving a third party's "proposal" or independently.
4. "SK Telecom" will conduct a fair review in accordance with the criteria and procedures deemed appropriate for the "proposal" of the "Proposer".
	1. The result of the examination will be individual notification (wire or email).
5. "SK Telecom" proposes to the "Proposer" of the "proposal" (including the case where adoption is anticipated) to jointly develop it or to jointly commercialize it (“Offer”). The “Proposer” may request consultation based on the type of joint collaboration and/or commercialization as set forth by “SK Telecom” ("Consultation").
	1. In this case, "SK Telecom" and "Proposer" shall make every effort to secure the success of the "proposal" by consulting mutually and effectively the conditions of cooperation based on the principles of good faith.
	2. It is not to be interpreted that the "proposal" of the "Proposer" has been adopted or that the "Proposer" acquired the right to co-develop or commercialize the "proposal" with "SK Telecom" upon receiving the Offer or requesting Consultation. “SK Telecom" may cease Consultation and withdraw the Offer at any time, and if there is a legitimate reason such as a change in the basic strategy or understanding of joint development or commercialization or a change in the business plan of “SK Telecom“.
6. The information submitted by the "Proposer" for the "proposal" and the intellectual property rights of the "Proposal" adopted shall be as follows:
	1. The "Proposer" may request the return of the materials submitted for the "proposal" from the day of submitting the "proposal" and within three months after the date of announcement of the results of the True Innovation Program Competition, and in this case "SK Telecom" will return the submitted data. However, if the submitted data does not have a physical form, "SK Telecom" may dispose of the material and substitute for the return of the material.
	2. "SK Telecom" shall dispose date of the "proposal" within three months of the announcement of the results of the True Innovation program selection.
	3. The "Proposer" of the "proposal" grants to “SK Telecom” a non-exclusive license to the "Proposal" for intellectual property rights such as patent rights, utility model rights, and copyrights held by the "Proposer". In this case, parties will separately determine the fee, the scope of use, the period of use, etc. of the license in accordance with the consultation based on the principle of good faith.
	4. “SK Telecom” owns intellectual property rights that are independently and newly acquired by “SK Telecom” in the commercialization process of the adopted “proposal”. However, if the "Proposer" specifically contributes to the acquisition of intellectual property rights in the process of commercialization, the Proposer may jointly own it, and the ownership interest shall be consulted separately.
	5. "SK Telecom" may delegate or grant the rights related thereto to its affiliates in the event that the aforementioned license is granted.

I fully understand and agree with the above.

2018 Year Month Day

Proposer (Signature)